

## SAVE THE MONARCHS PHOTO CONTEST OFFICIAL RULES

1. Introduction: Red Sun Farms, ("Sponsor") is offering the online photo contest ("Photo Contest"). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be 18 years of age as of Friday, July 3, 2020 and a legal resident of the United States or Canada. Employees of Sponsor, the Sponsors' parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible. Duplicate entries will not be accepted for grand prize eligibility.

3. Timing: Photo Contest begins 12:00:00 a.m. E.T. on Monday, June 1, 2020 and ends 11:59:59 p.m. E.T on Monday, August 31, 2020. Voting opens to the public on 12:00:00 a.m. E.T. on Tuesday, September 1, 2020 and closes 11:59:59 p.m. E.T. on Friday, September 18, 2020. Winner will be announced on Monday, September 21, 2020.

4. How to Enter: Visit [savethemonarchs.redsunfarms.com](http://savethemonarchs.redsunfarms.com) and click on "Report a Sighting". Enter the geographical location of the sighting, date of sighting, valid email address, full name, and geographical location of the sighting along with a description. Then click on Select a Photo that you would like to upload and click the Submit button to enter.

5. Newsletter: By clicking agreement to receive the Red Sun Farms, entrant is requesting the sponsor to send the Red Sun Farms newsletters to entrant.

6. Drawing: There will be 1(one) grand prize each of one (1) Monarch Butterfly Prize Pack (estimated value \$100) selected by a public voting process. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by e-mail. If a potential winner cannot be contacted within fourteen (14) days after the first attempt to contact such potential winner, the selected winner will forfeit the prize.

7. Prizes: The following prizes will be awarded: one (1) Monarch Butterfly Prize Packs valued at \$100 each. Prizes will be shipped to winners' home. Prize is non-transferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

8. Other Terms and Conditions: If any prize or prize notification is returned as non-deliverable, the potential winners will be disqualified. BY THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, THEIR SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR

ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE, OR PARTICIPATION IN THIS PHOTO CONTEST OR PARTICIPATION IN ANY PHOTO CONTEST OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

9. Miscellaneous: All entries become the sole property of Sponsor. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Photo Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Photo Contest, Sponsor reserves the right in their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Photo Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsors on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Photo Contest. Sponsors are not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Use of Information: The collection and use of entrant information will be governed by the Sponsor.

11. Sponsor: The Sponsors of this Photo Contest is Red Sun Farms, located at 2400 Graham Side Road, Kingsville, ON N9Y2E5.